POSTCARD TEXT

We know how difficult training can be in your industry. Unlike children, whose sponge-like minds are ripe for training, you work with adults. Adults have unique opinions and established habits that can make them unruly trainees.

That’s why we’re here. The Mann Group is a consulting and training organization, and we’ve worked with hundreds of businesses across a dozen industries (including business to business and business to consumer enterprises) to help refine their training and make their business more effective. Businesses experience an average growth of 20% within the first year of working with The Mann Group.

We’re the experts on *adult behavior change*; we know the ins-and-outs of the hows and whys, and we can help you gain that knowledge, too.

Need proof? That’s why we’ve sent along this copy of *ORBiT: The Art and Science of Influence*. In this book I break down the six step process I’ve refined to enact adult behavioral change. It’s a quick and easy read, and I think you’ll enjoy it.

Once you’ve read *ORBiT*, you might be inspired to change your business. When that happens, give us a call. We’d love to help.

Dan Mann, Founder & CEO